



PURELY CANADIAN INTERNATIONAL S.A. DE C.V.
WINE MASTER CELLARS, VINTAGE VIEW WINE RACKS
FOR PRODUCT INFORMATION SEE: www.infovv.com

NOV.01/09

ITEM	DESCRIPTION	S/P
BRS	BOTTLE RETENTION STRAP - SET OF 2	\$ 1.58
CRADLE	CRADLE FOR SINGLE 3-6 BOTTLE. WINE BOTTLE GREEN	\$ 16.65
F-DW	FASTENER KIT. DRYWALL- 4 SPIRAL INSERTS. 2 HOLLOW WAL ANCHORS	\$ 3.31
F.MS	FASTENER KIT, MASONRY-6 MASONRY SCREWS	\$ 3.31
FCF-BACK-G	BACKER FOR FCF-USE WHEN SINGLE-SIDED-SET OF TWO-GREEN	\$ 58.32
FCF-BACK-K	BACKER FOR FCF.USE WHEN SINGLE-SIDED-SET OF TWO-BLACK	\$ 58.32
FCF-BACK-P	BACKER FOR FCF-USE WHEN SINGLE-SIDED-SET OF TWO-PLATINUM	\$ 66.66
FCF-BASE-G	BASE PLATE FOR FCF-WHEN BOTTLE GREEN	\$ 29.98
FCF-BASE-K	BASE PLATE FOR FCF-BLACK	\$ 29.98
FCF-BASE-P	BASE PLATE FOR FCF-PLATINUM SERIES	\$ 41.65
FCF-G	FLOOR & CEILING MOUNTED FRAME-WINE BOTTLE GREEN-TWO PIECES	\$ 198.37
FCF-K	FLOOR & CEILING MOUNTED FRAME- BLACK	\$ 198.37
FCF-P	FLOOR & CEILING MOUNTED FRAME- PLATINUM SERIES- TWO PIECES	\$ 265.05
IDR-AK	ASSEMBLY KIT FOR ISLAND DISPLAY RACK	\$ 8.31
IDR-SBE-G	END SHELF BRACKET FOR IDR-WINE BOTTLE GREEN	\$ 18.33
IDR-SBE-K	END SHELF BRACKET FOR IDR- BLACK	\$ 18.33
IDR-SBE-P	END SHELF BRACKET FOR IDR-PLATINUM SERIES	\$ 21.67
IDR-SBH-G	HIGH SHELF BRACKET FOR IDR-1 PIECE-WINE BOTTLE GREEN	\$ 33.32
IDR-SBH-K	HIGH SHELF BRACKET FOR IDR-1 PIECE- BLACK	\$ 33.32
IDR-SBH-P	HIGH SHELF BRACKET FOR IDR-PLATINUM SERIES-1 PIECE	\$ 41.65
IDR-SBL-G	LOW SHELF BRACKET FOR IDR-1 PIECE- WINE BOTTLE GREEN	\$ 28.32
IDR-SBL-K	LOW SHELF BRACKET FOR IDR-1 PIECE-BLACK	\$ 28.32
IDR-SBL-P	LOW SHELF BRACKET FOR IDR-1 PIECE- PLATINUM SERIES	\$ 18.33
MAG1-G	9 MAGNUM BOTTLE VINTAGEVIEW-1 DEEP-WINE BOTTLE GREEN	\$ 103.33
MAG1-K	9 MAGNUM BOTTLE VINTAGEVIEW-1 DEEP- BLACK	\$ 103.33
MAG1-P	9 MAGNUM BOTTLE VINTAGEVIEW-1 DEEP-PLATINUM SERIES	\$ 120.00
MAG2-G	18 MAGNUM BOTTLE VINTAGEVIEW-2 DEEP-WINE BOTTLE GREEN	\$ 115.00
MAG2-K	18 MAGNUM BOTTLE VINTAGEVIEW-2 DEEP-BLACK	\$ 115.00
MAG2-P	18 MAGNUM BOTTLE VINTAGEVIEW-2 DEEP- PLATINUM SERIES	\$ 131.67
PTH-PR-FO	PRICE TAG HOLDER FOR PRESENTATION RACK- FOLDOVER	\$ 0.27
PTH-PR-SNAP	PRICE TAG HOLDER FOR PRESENTATION RACK- SNAP	\$ 0.27
PTH-ROD	PRICE TAG HOLDER-ROD	\$ 0.27
ROD1-P	1 BOTTLE DEEP ROD-NECK AND BASE SET- PLATINUM SERIES	\$ 9.98
ROD2-P	2 BOTTLE DEEP ROD-NECK AND BASE SET- PLATINUM SERIES	\$ 9.98
ROD3-P	3 BOTTLE DEEP ROD- NECK AND BASE SET- PLATINUM SERIES	\$ 9.98
VV-MINI	6 BOTTLE VINTAGEVIEW TABLE TOP RACK	\$ 33.32
WPOP-G	27 BOTTLE VINTAGEVIEW POP DISPLAY-FLOOR STANDING-WINE BOTTLE GREEN	\$ 166.68
WPOP-K	27 BOTTLE VINTAGEVIEW POP DISPLAY-FLOOR STANDING-BLACK	\$ 166.68
WPOP-P	27 BOTTLE VINTAGEVIEW POP DISPLAY-FLOOR STANDING-PLATINUM	\$ 208.35
WS-BIG1-G	4 BOTTLE 3-6 LITER VINTAGEVIEW RACK-WINE BOTTLE GREEN	\$ 116.67
WS-BIG1-K	4 BOTTLE 3-6 LITER VINTAGEVIEW RACK-BLACK	\$ 116.67
WS-PR-G	9 BOTTLE WALL MOUNTED PRESENTATION RACK-WINE BOTTLE GREEN	\$ 100.00
WS-PR-K	9 BOTTLE WALL MOUNTED PRESENTATION RACK-BLACK	\$ 100.00
WS-PR-P	9 BOTTLE WALL MOUNTED PRESENTATION RACK-PLATINUM SERIES	\$ 116.67
WS31-G	9 BOTTLE VINTAGEVIEW-3' TALL, 1 DEEP-WINE BOTTLE GREEN	\$ 103.33

ITEM	DESCRIPTION	S/P
WS31-K	9 BOTTLE VINTAGEVIEW-3' TALL, 1 DEEP- BLACK	\$ 103.33
WS31-P	9 BOTTLE VINTAGEVIEW-3' TALL, 1 DEEP-PLATINUM SERIES	\$ 120.00
WS32-G	18 BOTTLE VINTAGEVIEW-3' TALL, 2 DEEP-WINE BOTTLE GREEN	\$ 108.33
WS32-K	18 BOTTLE VINTAGEVIEW-3' TALL, 2 DEEP-BLACK	\$ 108.33
WS32-P	18 BOTTLE VINTAGEVIEW-3' TALL, 2 DEEP-PLATINUM SERIES	\$ 125.00
WS33-G	27 BOTTLE VINTAGEVIEW-3' TALL, 3 DEEP-WINE BOTTLE GREEN	\$ 116.67
WS33-K	27 BOTTLE VINTAGEVIEW-3' TALL, 3 DEEP-BLACK	\$ 116.67
WS33-P	27 BOTTLE VINTAGEVIEW-3' TALL, 3 DEEP- PLATINUM SERIES	\$ 133.34
WS41-G	12 BOTTLE VINTAGEVIEW-4' TALL, 1 DEEP-WINE BOTTLE GREEN	\$ 121.67
WS41-K	12 BOTTLE VINTAGEVIEW-4' TALL, 1 DEEP-BLACK	\$ 121.67
WS41-P	12 BOTTLE VINTAGEVIEW-4' TALL, 1 DEEP- PLATINUM SERIES	\$ 138.34
WS42-G	24 BOTTLE VINTAGEVIEW-4' TALL, 2 DEEP- WINE BOTTLE GREEN	\$ 128.34
WS42-K	24 BOTTLE VINTAGEVIEW-4' TALL, 2 DEEP- BLACK	\$ 128.34
WS42-P	24 BOTTLE VINTAGEVIEW-4' TALL, 2 DEEP- PLATINUM SERIES	\$ 145.01
WS43-G	36 BOTTLE VINTAGEVIEW-4' TALL, 3 DEEP-WINE BOTTLE GREEN	\$ 133.34
WS43-K	36 BOTTLE VINTAGEVIEW-4' TALL, 3 DEEP-BLACK	\$ 133.34
WS43-P	36 BOTTLE VINTAGEVIEW-4' TALL, 3 DEEP- PLATINUM SERIES	\$ 150.01
XRACK-G	XRACK-36 BOTTLE-WINE BOTTLE GREEN	\$ 450.00
XRACK-K	XRACK-36 BOTTLE- BLACK FINISH	\$ 450.00
XRACK-P	XRACK- 36 BOTTLE- PLATINUM SERIES	\$ 483.34

ASSEMBLIES

ITEM	DESCRIPTION	S/P
IDR-C-G	IDR CASTER KIT INCLUDES 4-4" GRAY CASTERS AND XBRACE WITH ALL MOUNTING HARDWARE-GREEN	\$ 150.01
IDR-C-K	IDR CASTER KIT INCLUDES 4-4" GRAY CASTERS AND XBRACE WITH ALL MOUNTING HARDWARE-SATIN BLACK	\$ 150.01
IDR-C-P	IDR CASTER KIT INCLUDES 4-4" GRAY CASTERS AND XBRACE WITH ALL MOUNTING HARDWARE-PLATINUM	\$ 166.68
IDR-CX-G	IDR CASTER KIT INCLUDES 2-4" GRAY CASTERS AND XBRACE WITH ALL MOUNTING HARDWARE-GREEN	\$ 116.67
IDR-CX-K	IDR CASTER KIT INLCLUDES 2-4" GRAY CASTERS AND XBRACES WITH ALL MOUNTING HARDWARE-SATIN BLACK	\$ 116.67
IDR-CX-P	IDR CASTER KIT INCLUDES 2-4" GRAY CASTERS AND XBRACE WITH ALL MOUNTING HARDWARE-PLATINUM	\$ 133.34
IDR-MAG-G	IDR MAGNUM-2 UPRIGHTS, MAG CROSSRAILS, 6 MAG2 RACKS (NO PRESENTATION RACK) WINE BOTTLE GREEN	\$ 933.50
IDR-MAG-K	IDR MAGNUM-2 UPRIGHTS, MAG CROSSRAILS, 6 MAG2 RACKS (NO PRESENTATION RACK) BLACK	\$ 933.50
IDR-MAG-P	IDR MAGNUM-2 UPRIGHTS, MAG CROSSRAILS, 6 MAG 2 RACKS (NO PRESENTATION RACK) PLATINUM SERIES	\$ 1,083.53
IDR3-EC-G	IDR 3' ENDCAP PACKAGE-ENDCAP FRAME (3 PIECE SET), 2WS31 RACKS-WINE BOTTLE GREEN	\$ 225.02
IDR3-EC-K	IDR 3' ENDCAP PACKAGE-ENDCAP FRAME (3 PIECE SET), 2WS31 RACKS-BLACK	\$ 225.02
IDR3-EC-P	IDR 3' ENDCAP PACKAGE-ENDCAP FRAME (3 PIECE SET), 2WS31 RACKS-PLATINUM	\$ 275.03
IDR3-H-G	PRESENTATION RACK, PR RACK BACKER, 3- WS33 RACKS-WINE BOGGLE GREEN	\$ 598.45
IDR3-H-K	IDR 3' HALF-2 UPRIGHTS (SINGLE SIDE), CROSSRAILS, SINGLE SIDED PRESENTATION RACK, PR RACK BACKER, 3- WS33 RACKS-BLACK	\$ 598.45

ITEM	DESCRIPTION	S/P
IDR3-H-P	IDR 3' HALF- 2 UPRIGHTS (SINGLE SIDE), CROSSRAILS, SINGLE SIDED PRESENTATION RACK, PR RACK BACKER, 3-WS33 RACKS-PLATINUM SERIES	\$ 748.48
IDR3-HX-G	HALF 3' IDR EXTENSION PACKAGE- ONE 1/2 IDR UPRIGHT, HALF PRESENTATION RACK, PR BACKER, & 3 WS33 RACKS-WINE BOTTLE GREEN	\$ 531.77
IDR3-HX-K	HALF 3' IDR EXTENSION PACKAGE- ONE 1/2 IDR UPRIGHT, HALF PRESENTATION RACK, PR BACKER, & 3 WS33 RACKS-BLACK	\$ 531.77
IDR3-H-P	IDR 3' HALF-2 UPRIGHTS (SINGLE SIDE), CROSSRAILS, SINGLE SIDED PRESENTATION RACK, PR RACK BACKERS, 3- WS33 RACKS-PLATINUM SERIES	\$ 748.48
IDR3-HX-G	HALF 3' IDR EXTENSION PACKAGE-ONE 1/2 IDR UPRIGHT, HALF PRESENTATION RACK, PR BACKER, & 3 WS33 RACKS-WINE BOTTLE GREEN	\$ 531.77
IDR3-HX-K	HALF 3' IDR EXTENSION PACKAGE-ONE 1/2 IDR UPRIGHT, HALF PRESENTATION RACK, PR BACKER, & 3 WS33 RACKS-BLACK	\$ 531.77
IDR3-HX-P	HALF 3' IDR EXTENSION PACKAGE-ONE 1/2 IDR UPRIGHT, HALF PRESENTATION RACK, PR BACKER, & 3 WS33 RACKS-PLATINUM SERIES	\$ 665.13
IDR3-G	IDR 3' PACKAGE-2 UPRIGHTS, CROSSRAILS, PRESENTATION RACK, & 6 WS33 RACKS GREEN	\$ 898.51
IDR3-K	IDR 3' PACKAGE-2 UPRIGHTS, CROSSRAILS, PRESENTATION RACK & 6 WS33-K RACKS- BLACK	\$ 898.51
IDR3-P	IDR 3' PACKAGE-2 UPRIGHTS, CROSSRAILS, PRESENTATION RACK & 6 WS33-K RACKS- PLATINUM	\$ 1,055.21
IDR3-X-G	IDR 3' EXTENSION PACKAGE-1 UPRIGHT, CROSS RAILS, PRES RACK, 6 WS33 RACKS-GREEN	\$ 831.83
IDR3-X-K	IDR 3' EXTENSION PACKAGE-1 UPRIGHT, CROSS RAILS, PRES RACK, 6 WS33 RACKS-BLACK	\$ 831.83
IDR3-X-P	IDR 3' EXTENSION PACKAGE-1 UPRIGHT, CROSSRAILS, PRES RACK, 6 WS33-P RACKS-PLATINUM SERIES	\$ 965.19
IDR4-EC-G	IDR 4' ENDCAP PACKAGE-ENDCAP FRAME (3 PIECE SET),2 WS41-G RACKS-GREEN	\$ 258.36
IDR4-EC-K	IDR 4' ENDCAP PACKAGE-ENDCAP FRAME (3 PIECE SET),2 WS41-K RACKS-BLACK	\$ 258.36
IDR4-EC-P	IDR 4' ENDCAP PACKAGE-ENDCAP FRAME (3 PIECE SET),2 WS41-P RACKS-PLATINUM SERIES	\$ 308.37
IDR4-H-G	IDR 4' UPRIGHTS (SINGLE SIDE), CROSSRAILS, SINGLE SIDED PRESENTATION RACK, PR BACKER, 3 WS43 RACKS-WINE BOTTLE GREEN	\$ 648.46
IDR4-H-K	IDR 4' HALF-2 UPRIGHTS (SINGLE SIDE), CROSSRAILS, SINLE SIDED PRESENTATION RACK, PR BACKER, 3 WS43 RACKS-BLACK	\$ 648.46
IDR4-H-MAG-G	IDR MAGNUM HALP-2 BASE UPRIGHT (SINGLE SIDE), MAGNUM CROSSRAILS, 3 MAG2 RACKS (NO PR)-GREEN	\$ 500.08
IDR4-H-MAG-K	IDR MAGNUM HALP-2-BASE UPRIGHT (SINGLE SIDE), MAGNUM CROSSRAILS 3 MAG 2 RACKS (NO PR)-BLACK	\$ 500.08
IDR4-H-MAG-P	IDR MAGNUM HALP-2-BASE UPRIGHT (SINGLE SIDE), MAGNUM CROSSRAILS 3 MAG 2 RACKS (NO PR)-PLATINUM	\$ 650.11
IDR4-H-P	IDR 4' HALF-2 UPRIGHTS (SINGLE SIDE), CROSSRAILS, SINGLE SIDED PRESENTATION RACK, PR BACKER, 3 WS43 RACKS- PLATINUM	\$ 798.49
IDR4-HX-G	HALF 4' IDR EXTENSION PACKAGE- ONE 1/2 IDR UPRIGHTS, HALF PRESENTATION RACK, PR BACKER, & 3 WS43 RACKS- WINE BOTTLE GREEN	\$ 581.78
IDR4-HX-K	HALF 4' IDR EXTENSION PACKAGE- ONE 1/2 IDR UPRIGHTS, HALF PRESENTATION RACK, PR BACKER, & 3 WS43 RACKS- BLACK	\$ 581.78
IDR4-HX-P	HALF 4' IDR EXTENSION PACKAGE-ONE 1/2 IDR UPRIGHTS, HALF PRESENTATION RACK, PR BACKER, & 3 WS43 RACKS- PLATINUM	\$ 716.14

ITEM	DESCRIPTION	S/P
IDR4-G	IDR 4' PACKAGE- TWO UPRIGHTS, CROSS RAILS, PRESENTATION RACK, AND 6 WS43 RACKS-GREEN	\$ 998.53
IDR4-K	IDR 4' PACKAGE- TWO UPRIGHTS, CROSS RAILS, PRESENTATION RACK, AND 6 WS43 K RACKS-BLACK	\$ 998.53
IDR4-P	IDR 4' PACKAGE- TWO UPRIGHTS, CROSS RAILS, PRESENTATION RACK, AND 6 WS43-P RACKS-PLATINUM SERIES	\$ 1,165.23
IDR4-X-G	IDR 4' EXTENSION PACKAGE- ONE UPRIGHT, CROSS RAILS, PRESENTATION RACK, AND 6 WS43 RACKS-GREEN	\$ 998.53
IDR4-X-K	IDR 4' EXTENSION PACKAGE- ONE UPRIGHT, CROSS RAILS, PRESENTATION RACK, AND 6 WS43 K RACKS-BLACK	\$ 998.53
IDR4-X-P	IDR 4' EXTENSION PACKAGE- ONE UPRIGHT, CROSS RAILS, PRESENTATION RACK, AND 6 WS43-P RACKS- PLATINUM	\$ 1,098.55
IDR7-G	IDR 7' TALL- TWO 7' UPRIGHTS, 6 WS33-G RACKS ON BOTTOM WITH 3 CROSS RAILS, PRESENTATION RACK, 6 WS32-G RACKS ON TOP WITH 3CROSS RAILS - WINE BOTTLE GREEN FINISH	\$ 1,565.31
IDR7-K	RAILS, PRESENTATION RACK, 6 WS32-G RACKS ON TOP WITH 3 CROSS RAILS-BLACK	\$ 1,565.31
IDR7-P	IDR 7' TALL- TWO 7' UPRIGHTS, 6 WS33-G RACKS ON BOTTOM WITH 3 CROSS RAILS, PRESENTATION RACK, 6 WS32-G RACKS ON TOP WITH 3CROSS RAILS -	\$ 1,782.02
IDR7-X-G	IDR 7' TALL-ONE 7' UPRIGHT, 6 ES33-G RACKS ON BOTTOM WITH 3 CROSS RAILS, PRESENTATION RACK, 6 WS32-G RACKS ON TOP WITH 3 CROSS RAILS-WINE BOTTLE GREEN FINISH	\$ 1,465.29
IDR7-X-K	IDR 7' TALL-ONE 7' UPRIGHT, 6 ES33-G RACKS ON BOTTOM WITH 3 CROSS RAILS, PRESENTATION RACK, 6 WS32-G RACKS ON TOP WITH 3 CROSS RAILS-BLACK	\$ 1,465.29
IDR7-X-P	IDR 7' TALL-ONE 7' UPRIGHT, 6WS33-G RACKS ON BOTTOM WITH 3 CROSS RAILS, PRESENTATION RACK, 6WS32-G RACKS ON TOP WITH 3 CROSS RAILS-PLATINUM	\$ 1,648.66
IDR73-G	IDR 7' TALL 3 BOTTLES DEEP-TWO 7' UPRIGHTS, 6WS43-G RACKS ON BOTTOM WITH 3 CROSS RAILS, 6 WS33 RACKS-WINE BOTTLE GREEN	\$ 1,665.33
IDR73-K	IDR 7' TALL 3 BOTTLES DEEP-TWO 7' UPRIGHTS, 6WS43-G RACKS ON BOTTOM WITH 3 CROSS RAILS, 6 WS33 RACKS-BLACK	\$ 1,665.33
IDR73-P	IDR 7' TALL 3 BOTTLES DEEP-TWO 7' UPRIGHTS, 6WS43-G RACKS ON BOTTOM WITH 3 CROSS RAILS, 6WS33 RACKS-PLATINUM	\$ 1,898.71
IDR73-X-G	IDR 7' TALL 3 BOTTLES DEEP EXTENSION-ONE 7' UPRIGHT, 6WS43-G RACKS ON BOTTOM WITH 3 CROSS RAILS, 6WS33 RACKS-WINE BOTTLE GREEN	\$ 1,565.31
IDR73-X-K	IDR 7' TALL 3 BOTTLES DEEP EXTENSION-ONE 7' UPRIGHT, 6WS43-G RACKS ON BOTTOM WITH 3 CROSS RAILS, 6WS33 RACKS-BLACK	\$ 1,565.31
IDR73-X-P	IDR 7' TALL 3 BOTTLES DEEP EXTENSION-ONE 7' UPRIGHT, 6WS43-G RACKS ON BOTTOM WITH 3 CROSS RAILS, 6WS33 RACKS-PLATINUM	\$ 1,765.35